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The Indispensable Weekly  
The Voice of the Awakened Negro—The Peerless Paper

Guaranteed Circulation 50,000  
Reaching the Mass of Negroes Throughout the World

# THE Negro World



A Newspaper Devoted Solely to the Interests of the Negro Race

VOL. X. No. 3

NEW YORK, SATURDAY, MARCH 5, 1921

PRICE: FIVE CENTS IN GREATER NEW YORK  
SEVEN CENTS ELSEWHERE IN THE U. S. A.  
TEN CENTS IN FOREIGN COUNTRIES

## PROVISIONAL PRESIDENT OF AFRICA SENDS STIRRING MESSAGE FROM MID-ATLANTIC OCEAN GONE ON TOUR OF SOUTH AND CENTRAL AMERICA AND WEST INDIES WORLD PREPARING FOR GREAT CONVENTION IN AUGUST

FELLOW MEN OF THE NEGRO RACE, *Greeting:*

This marks my departure from the United States of America. I write to you because I desire to say good-bye for a while. I have gone on a tour of Central and South America and the West Indies to the branches of the Universal Negro Improvement Association and African Communities' League in those parts to convey the message of hope which I have been preaching to you in these United States of America for the last three and a half years. I will be gone for a few weeks, to return to you with the message of love and affection which the people of South and Central America and the West Indies hold for you on this side of the Atlantic.

I go to the people in those parts of the world because I desire them to do their bit in the great effort of redeeming our Motherland Africa.

Africa, as you know, is beckoning to the 400,000,000 scattered sons and daughters who have been sojourning away from her tropical clime for 300 years. Today, more than ever, we must answer the call of Africa. In the freedom of the Motherland will come the liberation of the Negro people everywhere.

If we must throw off lynchings and burnings, and peonage and serfdom; if we must throw off social ostracism and political limitations, we must build up a government; we must have a nation of our own. Africa offers the opportunity for the building of such a nation. Hence, I am asking Negroes everywhere to concentrate upon the one great ideal of a free and redeemed Africa.

In going to South and Central America and the West Indies I know I shall meet millions of our fellow men who are anxiously awaiting the day when the Universal Negro Improvement Association shall send the clarion call around the world for *Action*—the Action that shall tear asunder the shackles that have bound Mother Africa for 500 years.

Men of the south of America; Men of the north of America. I ask that you prepare yourselves for that great and glorious day when Africa shall stretch forth her arms to receive her returning sons and daughters. It may be

true that we are now without a country, that we are without a real established government; but who can tell that the next five years, or the next ten or twenty years, will not mean freedom and liberty for every Negro in the world.

I want you men to take courage, make up your minds and stick by the Universal Negro Improvement Association and African Communities' League; support this organization, as also its auxiliary, the Black Star Line. Give them all the financial aid they need; boost them here, there and everywhere. Be assured that by supporting the Universal Negro Improvement Association you shall rise to power and thereby merit the respect of the races and nations of the world.

In three years we have built up an organization of 4,000,000 souls scattered throughout the United States of America, the West Indies, South and Central America and Africa. In another three years we hope to have 25,000,000 members, and still in another few years we hope to have within our fold the 400,000,000 souls who are created in the image of God Almighty and who are numbered as sons and daughters of Africa.

Let your determination for 1921 and all succeeding years be that of fighting for the liberation of your Motherland. Let Africa be the goal day in and day out; let us work all the time until Africa is free.

We can free Africa by joining the Universal Negro Improvement Association and by buying shares in the Black Star Line Steamship Corporation and helping this big Negro enterprise to float more ships.

The shares of the corporation are sold at \$5 each, and each and every Negro can buy from two to two hundred shares.

Let us all in 1921 make up our minds to subscribe the full capital of the Black Star Line so that we can buy new and bigger ships to convey us and our materials to our own Homeland Africa, where we will work for the building up of a civilization that will compel the respect of mankind everywhere.

My going from America for four or five weeks will

mean the strengthening of the hands of our people everywhere, the strengthening of our movement. We are preparing for a grand and glorious time in the forthcoming convention which will be held in New York from the 1st to the 31st of August. Again delegates will come from all parts of the world—from Africa, Europe, Asia, South and Central America, the West Indies, and the forty-eight States of the Union. The convention of this year promises to eclipse the one of last year, so that we are now engaged in preparing the minds of the people everywhere for this great event.

As you read my message this week I am asking you to send in to the Black Star Line Steamship Corporation, 56 West 135th Street, New York City, U. S. A., and secure more shares. Let us put this job over; let the world say for once that the Negro has been able to start something and has been able to make a success of it; let us not falter in this great cause we have before us.

We must now realize that we are living in a strenuous active age, a time when men see, not through the spectacles of sympathy, but demand that each and every one measure up in proportion to the world's demand for service. We must be active in demonstrating to the world and to mankind at large that we are able to cope with the situations that confront us. Now that the world is readjusting itself and the political limits are being changed for the purpose of satisfying the disgruntled sets of humanity, we, too, must take our stand and demand that Africa, our ancestral home, be given back to us as our political heritage.

Prepare, ye men! for a great day is in store, a day when the races will clash, in the majesty of their might, to demonstrate the prowess of the one that is fit to survive. Whatever happens to the world, let the Negro prove his courage; let the Negro prove the mettle he is made of.

I again beseech you to support the Universal Negro Improvement Association and the Black Star Line.

With very best wishes, I have the honor to be  
Your humble servant,  
MARCUS GARVEY

At Sea, March 1, 1921.

## ARE YOU A SUBSCRIBER?

Have you had trouble securing a copy of the Negro World from your dealer each week? In order to insure getting your copy of the paper every week, it is best to subscribe for it. Sometimes the agent in your city neglects to make his payments regularly and we are compelled to discontinue his supply, in which case you might miss a copy. You can avoid this by entering your subscription for three months, six months or one year. The paper will be sent direct to your home, the postman will deliver it. If every member of the Universal Negro Improvement Association subscribed for the Negro World direct, do you realize that we would have a circulation of over three million copies weekly! Among the advantages gained in subscribing for the paper are: Saving more than one dollar a year, having the paper delivered to your home, and the certainty that you will not miss a copy any week.

Between now and June 30th, 1921, we want to have at least one hundred thousand subscribers. Cut out this coupon and mail it with your subscription if you have not already subscribed. This special offer at the rates given below will expire June 30, 1921.

Publishers of The Negro World,  
56 West 135th Street, New York City  
Kindly enter my name on your subscription list for the following period:  
Three months, \$1.50  
Six months, \$2.50  
One year, \$4.50  
for which I enclose the sum of \$\_\_\_\_\_  
Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_

Negro World

Published every Saturday in the interest of the Negro race and the general Negro Improvement Association by the African Communities... Price: Five cents in Greater New York, seven cents elsewhere.

people of the world like a religion and swept over the world like wildfire. Garvey has made articulate the unexpressed thoughts and the pent-up feeling of millions of black men and women who have groined under the heavy yoke of color prejudice and caste proscription and who have desired to be estimated for their worth as men and women rather than by the color of their skin and the texture of their hair.

Dr. Hartt again says of Garveyism: "It means that the Negro is drawing away from the white race. The exploitation of Africa and the attempt of the Caucasian race to club into submission those men and women of color, who would not tamely submit to the leadership of Dr. Booker T. Washington, who had a valuable industrial program, but belittled the higher aspirations of race and their striving for citizenship shook the faith of the Negro considerably in the wisdom and justice of the Caucasian. Then the attempt of Mr. Villard to make and unmake Negro leaders and set one on a pedestal as the only black God shook this faith still more.

A LESSON IN POLITICS.

THE Bronx and Manhattan Non-Partisan and Citizens Union of New York City sent a letter which was signed by Eugene McIntosh to President-elect Warren G. Harding recently requesting that he appoint a colored man as a member of his official family. The letter concluded: "Who can contend that the Negro by ability, loyalty and sacrifice is not entitled to a place in the council of this nation?"

Now the Negro's valor as a soldier in the world war, his response to the selective draft, his generous buying of Liberty Bonds and War Savings Stamps, his generous subscriptions to the war chest and the marvelous intellectual and financial progress that he has made during the past fifty years shows that he is entitled to some recognition at the hands of the government. He ought at least to be reappointed to all of the Federal positions at home and abroad which he held when Governor Woodrow Wilson entered the White House eight years ago.

Consider some of the men who are slated for the Cabinet. Mr. Mellon of Pennsylvania is worth two or three hundred millions in his own right and is the controlling force in corporations whose aggregate wealth is two billion dollars. Mr. Hughes was Governor of New York and Justice of the Supreme Court and was the Republican nominee for the Presidency in the campaign of 1916. Mr. Hoover as Food Administrator during the world war was an international figure. We may have men in the Negro race equal to these in ability. But have we any equal in financial, social, legal and political prestige and standing? Usually a man gets a Cabinet position not because he seeks it, but because he is sought for because of his ability, experience and national prestige and standing.

We were children in politics fifty years ago, but we should not be children now, with all of our opportunities for education and business experience, and should strive to be taken seriously.

The best way for a colored man to secure a political honor or position is not to ask for it because he is colored, but because he is worthy of the position and in the position would be a liability, but an asset to the administration. And then it could be added en passant that his being appointed to such a position would be the recognition of the race with which he is identified and would encourage the race in its upward striving. Don't ask for special privileges and exemption because you are colored, but for opportunity and recognition because you are men. The world admires manhood, whether clothed in white, yellow, brown, copper colored or black garb.

Then, too, never ask for a position for a colored man in general, but for some one colored man in particular. Instead of asking those colored men, not mentioned, be appointed to a position because he is colored, ask that Mr. So and So be appointed to a position because he is capable of filling it and in addition draws some water in the political, educational or commercial world.

Emerson said "Hitch your wagon to a star," but he also said "Have a measure." It is well, though, for colored men to have political ambitions. With colored men winning their spurs as bankers, business men, lawyers, scholars and editors, it will only be a question of time when colored men will be big enough in the world's regard not only to become an assistant to a member of the President's Cabinet as Hon. W. H. Lewis was, but to sit around the council table itself.

If the Negro race is to secure its due recognition in American politics it must root out completely the Booker T. Washington contempt for educated Negroes. Untrained and undisciplined minds cannot compete with disciplined and trained minds. Braggadocio and bravado cannot match brains. A bushwhacker can raise a shout in a camp meeting, but the Negro race needs as political and racial leaders men who are well equipped intellectually and who possess the intelligence and manliness to command the respect of the brainy leaders of other races.

Howard University. A MYSTERIOUS agency seems to be at work in the National capitol, uprooting and turning over in Howard University. In the past two years have been demoted, two other deans and one teacher have been removed from their positions. A committee of the medical school have been demoted, two other deans and one teacher have been removed from their positions. A committee of the medical school have been demoted, two other deans and one teacher have been removed from their positions.

What means these amazing changes? Those familiar with conditions in the great university on the hill are aware that Howard University was not a perfectly healthy organism, but it was not a diseased organism. It was not in the shape of an ulcerated tooth which needed pulling, but a slightly decayed tooth which needed a little boring and filling. It needed a little dieting and a little medicine, but not the numerous surgical operations which it has experienced during the past two years.

Howard University was established by the Congress of the United States as a school for the education of youth in liberal arts and science. Its charter so characterizes it. It is rumored that standards for Southern industrial schools have an easy time getting in the professional schools and the college. A president of another Negro university is reported to have said, "What is the matter with Howard University? She is taking students we have turned down."

It is for the alumni and friends of the historic school to determine whether Howard University is to remain a university of the South or a school for the education of youth in liberal arts and science. Its charter so characterizes it. It is rumored that standards for Southern industrial schools have an easy time getting in the professional schools and the college. A president of another Negro university is reported to have said, "What is the matter with Howard University? She is taking students we have turned down."

It is surprising that the Portuguese are so ashamed of their unenviable reputation as rulers of African colonies. A few years ago the Portuguese were the most despised of all the nations of the world. They were the most despised of all the nations of the world. They were the most despised of all the nations of the world.

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PORTUGAL ABANDONS AFRICAN SLAVERY. One-fifth of World's Supply of Cocoa Comes from Islands in Gulf of Guinea. Portugal is the last of the European nations to have abandoned African slavery. One-fifth of the world's supply of cocoa comes from the islands in the Gulf of Guinea.

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GREAT GATHERING GREETED HON. MARCUS GARVEY AND HEARS FAREWELL SPEECH—DAY A BIG EVENT IN HARLEM, WITNESSING CLOSE OF DRIVE FOR PURCHASE OF SHARES IN BLACK STAR LINE AND SUBSCRIPTIONS FOR BONDS FOR LIBERIAN CONSTRUCTION LOAN

Africa Reported All Aflame with Spirit of U. N. I. A. Branches Having Been Organized All Over Dark Continent South Africans Protest Africa Is Not White Man's Country—Whole World Has Gone "Red, Black and Green."

LIBERTY HALL, New York, Tuesday, Feb. 22, 1921—"If we have achieved nothing else during the three years of our work as members of the Universal Negro Improvement Association, we have at least waked up South Africa to a consciousness of itself!"

The meeting was the climax of a day of extraordinary efforts on the part of the U. N. I. A. in Harlem, its officers and members, under the direction of Mr. O. M. Thompson, first vice-president of the Black Star Line, in concluding the big drive that had been conducted more than six weeks for the purpose of selling shares in the Black Star Line and in raising subscriptions to the Liberian Construction Loan.

Mr. Garvey, who presided, made a vigorous appeal before delivering his main speech for the purchase of shares in the Black Star Line and the subscription for bonds for the Liberian Construction Loan.

Dr. Eason, the American leader, meets with success in Georgia. The High Honorable Rev. J. W. H. Eason, D.D., who was elected American leader at the August convention of the U. N. I. A. is touring Georgia in the interest of the U. N. I. A. His matchless eloquence is making a triumphal tour of the State.

small degree of sadness that I may good-bye to you in Liberty Hall. I leave you with a deep feeling of regret; but I must go where duty calls me. It is not the first time that I have been called away from the movement. It is not the first time that I have been called away from the movement. It is not the first time that I have been called away from the movement.

USE MY GUARANTEED HAIR GROWER AND SKIN PREPARATIONS. Full Treatment: Shampooing, Dressing, Electrical Massage, Violett Ray or Vibrator. 75c. FRECKLES, WARTS, MOLES PERMANENTLY REMOVED.

BIG DISPLAY SPRING MODELS. Ladies' Hats of every description to suit all tastes and fancies. Prices to suit all pockets. Flowers, Feathers and Ribbons and all sorts of Millinery supplies. CALL AND BE CONVINCED.

DR. WILLMARTH. Most Successful Specialist in the Treatment of Obsolete and Chronic Diseases. My Success. Remember.

THE FIRST UNIVERSAL NEGRO ALMANAC FOR 1921. Issued by the Association in New Ready. The Almanac contains some Excellent News Features and Portraits, and is really a work of Art.

The Negro World does not knowingly accept questionable or fraudulent advertising. Readers of the Negro World are earnestly requested to invite our attention to any failure on the part of an advertiser to adhere to any representation contained in a Negro World advertisement.

THE INDEPENDENT ON MARCUS GARVEY. M. R. THOMAS HUGHES TALLEY started the world recently by taking the Garvey movement seriously in the World's Work Magazine. And now Dr. Rollin Lynde Hartt pays his respect to Marcus Garvey with an illustrated article "The Negro Moses" in the February 26 issue of The Independent.

It means something to the Garvey movement to attract the attention of a powerful weekly journal like The Independent, which like The New Republic and The Nation reaches the cultured circles and which unlike the latter plays no favorites. It was naturally to be expected that a paper which followed the traditions of Dr. Ward and which under its present editor has shown such appreciation for the former President Scarborough of Wilberforce University, the Greek scholar, should be fair and impartial in its discussion of the U. N. I. A. And the reader of Dr. Hartt's article is not disappointed.



THE AWAKENING OF THE SLUMBERERS

that dreamy, sleep domain which crouches at the foot of the western slope of the Rocky Mountains...

such a measure held a man who would offer his services for such a fee... The article is not a polemic...

attendances ever held by colored people of the city... More than 200 were present...

ASHEVILLE NEGROES JOIN THE GARVEY MOVEMENT... The Marcus Garvey movement...

LADIES ATTENTION!... \$60.00 FOR \$10.00... BIG IDEWELL LOT SALE...

TOBACCO of Shell Brand... LIBERTY HALL... THE UNIVERSAL NEGRO IMPROVEMENT ASS'N...

LENTEN MUSICAL RECITAL... THE MARTIN-SIMON MUSICAL BUREAU... ADMISION 25 CENTS...

TOBACCO of Shell Brand... LIBERTY HALL... THE UNIVERSAL NEGRO IMPROVEMENT ASS'N...

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FINDS NEGRO TROOPS ARE ORDERLY ON THE RHINE

General Allen Reports Charges Are German Propaganda Especially for America.

WASHINGTON, Feb. 19.—There was announced today a Senate document which gives the full story of the alleged improper behavior of French Negro troops in Germany...

The military company of the Negroes, the Black Cross nurses and the Motor Corps, to be formed from the military members...

General Allen's report, which is based on a personal investigation made by Colonel LeVert...

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WIDENING HORIZONS

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THE NEGRO WORLD, SATURDAY, MARCH 5, 1921

Feet Hint... ROBBINS Reliable Drug Store... 539 LENOX AVENUE

IF U DONT C DR. KAPLAN... The Eyesight Specialist... 531 LENOX AVENUE

REMEMBER THE SLOGAN... "Save a Dollar for the Rainy Day"

CROCHET BEADING TAUGHT... BY MAIL - ALL BRANCHES... 109 WEST 135TH STREET

NEGRO PICTURES... FOR COLORED BODIES... 109 WEST 135TH STREET

THE DURABLE SYSTEM... A perfect head of hair is essential... 109 WEST 135TH STREET

MADAM GRIFITH... With an enormous grand opening... 409 Waverly Ave., Brooklyn

MADAM L'EUZE... 109 WEST 135TH STREET... NEW YORK CITY

UNIVERSAL NEGRO IMPROVEMENT ASSOCIATION... 56 West 135th Street, New York

THE WORLD'S FAMOUS INDIAN HERB MEDICINE... Have Found the Hidden Treasure

INDIAN SYRUP AND TONIC CO... Cumberland Street, Morristown, Tenn.

IMPORTANT NOTICE... All Secretaries of Divisions, Chapters and Branches of the Universal Negro Improvement Association...

ON SALE NOW... We have just received from the artist some madison photos, well executed...

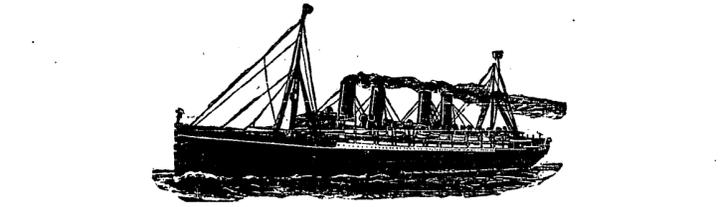
GREAT SECRETS... The Atlantic Restaurant... 488 Lenox Ave., New York City

THE UNIVERSAL FLAG - RED, BLACK AND GREEN... THE UNIVERSAL FLAG - RED, BLACK AND GREEN

WIDENING HORIZONS

Negroes everywhere are becoming more and more interested in trade and commerce, and the horizons for these activities are widening daily.

Will you help us to secure these ships to accommodate the needs of Negroes everywhere by buying shares in the Black Star Line?



Buy your shares today.

THE BLACK STAR LINE, Inc.

Is capitalized at \$10,000,000 under the Laws of the State of Delaware and is backed in its operations by the full strength of its organization with millions of Negro men and women in all parts of the world.

TWO MILLION SHARES OF COMMON STOCK NOW ON SALE

At par value of Five Dollars (\$5.00) each at the office of the Corporation.

56 WEST 135TH STREET, NEW YORK CITY

There should be no trouble about making up your mind to help your race rise to a position in the maritime world that you and every other Negro can point to with pride.

MONEY AWAITING AN ADVANTAGEOUS INVESTMENT SHOULD GO TO PURCHASING SHARES IN THE BLACK STAR LINE AND REAP THE REWARD THAT IS BOUND TO FOLLOW.

YOU OWE IT TO YOURSELF AND TO POSTERITY TO LAY THIS ECONOMIC FOUNDATION. BUY YOUR SHARES TODAY.

CUT THIS OUT AND MAIL IT - SUBSCRIPTION BLANK

"THE BLACK STAR LINE, Inc." 56 West 135th Street, New York City

I hereby subscribe for \_\_\_\_\_ shares of stock at \$5.00 per share and forward herewith as full payment \$\_\_\_\_\_ on same.

Name \_\_\_\_\_ Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Look on Page \_\_\_\_\_ of this paper and note the bargains offered by the Black Star Line, Inc. in their new store, located in the Renaissance Theatre Building, No. 2345 Seventh Avenue.

Buy Violin Triumphant... Buy Violin Triumphant

Buy Violin Triumphant... Buy Violin Triumphant

Buy Violin Triumphant... Buy Violin Triumphant

With The Contributing Editor

HUPTT H. HARRISON

INCOLN AND LIBERTY... The present political plight of the people of the United States... The fathers were always our equals...

POETRY FOR THE PEOPLE

IN RESPECT TO MARCUS GARVEY... He looked the shakies from the hand... He led his race out from the tomb...

THE RISING MIGHT OF THE NEGRO PRESS

The Passing of Roscoe Conkling Simmons... Slowly but surely, the masses of the race are turning away from those who have been tolerated on them by certain agencies...

GIVE ME THE RAINBOW

If someone should make me an offer of something dear and real... I think I'll choose the rainbow... Give me the rainbow...

FOUR MILLION STRONG

Four million with one single aim... Four million who have turned their eyes toward their fatherland...

THE U. N. I. A.

The U. N. I. A. scheme is being carried out with well wrought plans or business schemes...

THAT 'JUPITER' TREATMENT

For Urinary Troubles... It never fails... V. V. V. CAPSULES... Vim, Vigor, Vitality...

'JUPITER' Blood Remedy

For Relief and Treatment of Blood Disorders... It aids nature into efforts to throw off WASTE matter and impurities...

MISS SLICK

MISS SARAH HEANOLA BLICK... Her husband had been given to her the white Irish and found them not amiable...

BOOKS

The Public is hereby advised that BISHOP FREDERICK SELKBRIDGE is no longer authorized to sell shares for the Black Star Line...

U. N. I. A. NEWS

By WM. H. FERRIS... Good Tidings... Anthem—More Love to Their Choir...

HARTFORD BRANCH NO. 74, U. N. I. A., HOLD INTERESTING MEETING

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THE NEGRO WORLD, SATURDAY, MARCH 5, 1921

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BLACK STAR LINE, Inc. New York, Jan. 28th, 1921. Notice is hereby given to the public that the following certificates of stock of the Company having been reported lost...

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DO NOT pay money to any one except a duly authorized Agent or Representative of the BLACK STAR LINE, INC. In cases where there are no Agents or Representatives send money direct by BANK DRAFT or MONEY ORDER in American Currency to the BLACK STAR LINE OFFICE, 56 West 135th St., New York City.

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The following Stock Certificates, which were issued through Mr. John A. Wilson, President of the Stockholders' Club of Chicago, have been returned to this office on account of "non-delivery":

Table with columns: Certificate Number, Name, Shares. Includes names like W. F. Cook, James M. Hazzard, Rosetta Alexander, etc.

Will the above parties please write to the Mail Order Department of the Black Star Line, Inc. 56 West 135th Street, New York, U. S. A.

BLACK STAR LINE, Inc.

56 West 135th Street, New York, U. S. A.

THE NEGRO WORLD, SATURDAY, MARCH 5, 1921

Advertisement for 'THE NEGRO WORLD, SATURDAY, MARCH 5, 1921' featuring large text and a call to action.

Advertisement for 'UNIVERSAL NEGRO IMPROVEMENT ASSOCIATION and AFRICAN COMMUNITIES LEAGUE OF THE WORLD'.

Advertisement for 'NEGRO FACTORIES CORPORATION' with details on stock and shares.

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