

LET'S PUT IT OVER



The Indispensable Weekly
The Voice of the Awakened Negro

THE Negro World

Reaching the Mass of Negroes
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

VOL. XVIII. No. 20

NEW YORK, SATURDAY, JUNE 27, 1925

PRICE: FIVE CENTS IN GREATER NEW YORK
SEVEN CENTS ELSEWHERE IN THE U. S. A.
TEN CENTS IN FOREIGN COUNTRIES

MARCUS GARVEY IN ELOQUENT MESSAGE TELLS NEGRO WHY HE IS NOT RESPECTED

Fellow Men of the Negro Race, Greeting:

Though I am not well physically, I am glad to be able to say that I am greatly cheered in my prison cell by the news of the uncompromising manner in which you, the membership of the Universal Negro Improvement Association, are conducting the fight for African Redemption and a place in the sun. Stick to your guns, and do not for a moment harbor the thought that anything but complete success will crown your efforts.

My imprisonment and suffering, as you all know, has come to me for helping others, but I rejoice that I can make the sacrifice in my earlier years and be free to review, in my old age, with a lively sense of satisfaction, the trials and tribulations through which I passed in my endeavor to serve this downtrodden race of mine.

The Nakedness of the Negro

This week I shall speak to you on "The Nakedness of the Negro in Modern Civilization."

The progress of man is measured by what he has accomplished. The world judges races and men by what they have done. Modern civilization is very exacting. It divides races and nations into groups. The progressive groups are honored and respected; the non-progressive groups are despised, ignored and, in many cases, rejected. Among the despised and rejected groups of humanity the Negro stands out prominently. The question is, why? And the world answers, "Because the Negro has done nothing, has accomplished nothing."

Why the Negro Is Not Respected

It is all well for a race to flatter itself into believing in the broad love of humanity, but when we come to a serious study of the human problem in the materialism of today we realize that brotherhood is not regarded and respected and admitted, unless that brotherhood represents progress. The Negro is kicked and tossed about in all parts of the world today because he represents nothing progressive, because his contribution to modern civilization is practically nil.

We of the Universal Negro Improvement Association admit that the Negro has made

**THE NEGRO IS LIVING ON BORROWED
GOODS AND WILL NOT WIN THE RESPECT
OF OTHER RACES UNTIL HE MAKES A
DISTINCT CONTRIBUTION TO
CIVILIZATION**

**WHY THE U. N. I. A. IS SEEKING TO BUILD
A NATION IN AFRICA**

**IN SPITE OF WHAT THE UNTHINKING OF THE
RACE MAY SAY THERE IS LITTLE THAT
THE NEGRO HAS WHICH CANNOT BE
TAKEN AWAY TOMORROW BY THOSE
WHO HOLD THE UPPER HAND**

**NEGROES EVERYWHERE MUST LINE UP SOLIDLY
BEHIND THE ORGANIZATION**

little independent contribution to modern civilization; we know and realize it; and it is because of this that the Association reaches forward to this higher accomplishment; that is why we adopt the high ideal of the founding and establishing of a nation for the Negro race, in pursuance of which a mighty structure will be reared and a civilization of our own given to the world. Until the Negro makes such a contribution, until the Negro demonstrates progress along independent lines, he will never be able to lift himself in the appreciation of the world higher than he is at the present time.

What the Unthinking Will Exclaim

The vainglorious Negro will tell you, "I am educated, I represent the highest in modern intelligence; I am a graduate of the best schools and colleges of America, of Europe and other parts of the world." The conceited financier of the Negro race will say, "How dare you say I have made no progress when my banking institutions represent so many million dollars?" The average Negro will say, "I have my home; I have my family; I have so many dollars in the bank; how dare you say I have made no progress?" And the answer of the Universal Negro Improvement Association to the Negro is that there is no progress that you have made, there is no state or condition to which you have attained at the present time that cannot be torn

to shreds or negated by those who hold the upper hand.

Living on Borrowed Goods

The Negro is living on borrowed goods. The Negro is but consuming and using that which someone else has fashioned for his own comfort, for his own happiness, and to satisfy his own desires. So long as you wear the clothes of your neighbor you are naked, because that neighbor may require you at any time to return that which you borrowed. And so it is nakedness of achievement that causes the white race and the other races of the world to despise the Negro at this hour.

Every race has a culture of its own, has a civilization of its own, whether it be China, whether it be Japan, whether it be the countries of Europe or the countries of Asia. The Easterner feels satisfied with his turban, his fez and his flowing garment; he is happy with his ideals. The white man is similarly satisfied with his. But the Negro—he is contented with nakedness and borrowed goods.

Independent Contribution Must Be Made

The time has come, I repeat, for the Negro to make his independent contribution, and we are going to make that contribution, not by singing and praying, but by building up one of the greatest nations and empires in the world. And when you have laid successfully the foundation of government, when you have built substantially the pillars of empire, there will be no more segregation ordinances, there will be no more jimcrowism, there will be no more lynching, there will be no more disrespect shown to us on the pretext of race or color.

Line Up Behind the U. N. I. A.

This is my message to you, and I trust that Negroes the world over will see now the stark necessity of lining up solidly behind the Universal Negro Improvement Association and assist the race in the speedy attainment of a position of respect and regard among the groups and nations of the world—a position which alone will insure our survival as a distinct race amid the manifold rivalries and the materialism of the age.

I have the honor to be,

Your obedient servant,

MARCUS GARVEY,
Founder and President-General.

European Pirates Who Introduce Dire Disease in Africa Discuss Methods Of "Developing" the Native Backwards

Belgians whose hands still Reek with the Blood of the Congo Now Make "Enlightened" Recommendations About Development of Central Africa

As European Capitalist Opens Up the Country, He Opens Up New Channels for Diseases, Says Noted Writer in the London Daily News—His Coming a Scourge

By H. WILSON HARRIS In the London Daily News (June 2) Some four or five years ago I spent a singularly interesting Sunday afternoon with a party composed of the Belgian Minister for the Congo, the Colonial Minister for the Congo, the Colonial Minister for the Congo, the Colonial Minister for the Congo...

WHEN THE MOORS RULED HAUGHTY SPANISH PEOPLE

To Restore the Glory of Alhambra—Work on Palace Done with Great Care—Destruction in Granada—Old Moorish Buildings Make Way for Street

London.—The Alhambra is now free from disturbing scaffolding that clung long like a hideous growth to many of its towers and halls, writes the Madrid correspondent of The Times. The restorer, who is drawing the plans, and the remains of the unique miniature drawings in the little Parlor room have been rescued from the rubble, scattered ruins of the Court of the Harem and the Machuca Palace have been collected and re-erected.

At this moment a great opportunity has been offered. The Ormsby-Gore Commission has advanced the raising of a £10,000,000 loan, which will be used for the reconstruction of the Alhambra and the restoration of the Moorish buildings in Granada.

Moroccan Women Fired On by "Civilized" Spanish Troops

TANGIER, June 18.—A number of Moroccan women were shot by Spanish troops today as they gathered around a well in the city. The women were accused of being spies and of harboring British agents.

What a terrific din! The voices of men and women raised in ear-splitting bedlam. Yells and shrieks and the pounding of feet; hysterical laughter, moans and groans. Our nerves are frayed. We peer from windows in the direction of the disturbance and can see nothing but other heads thrust forward inquiringly. There is a raucous crescendo; the window panes rattle; ever and above the din, in nerve-racking tenor, is heard the name "Jesus".

But, perhaps, when there was fighting to be done, Negroes would be left at home to till the fields, to pick cotton, to clean the streets, while the brave white man went off to war.

DISURBANCES IN SHANGHAI TO THE BRITISH

British Controlled Police Fired on Body of Student Boys and Girls Protesting Against Brutal Treatment of Worker—70 Killed, 300 Wounded

NEW YORK (A. N. C. L.)—The British are responsible for the disturbances in Shanghai and other parts of China, according to the manifesto of the Chinese Nationalist Government. The manifesto states that the British controlled police fired on a group of students protesting against the treatment of workers.

Today even in Morocco the stalwart tribesmen are fighting France and Spain and Northern Africa, and eventually all Africa, may be freed from the man's yoke. And German and Englishman, American and Italian, Portuguese and Irishman, are flocking to the Foreign Legion to assist in Africa's enslavement.

The SPOTLIGHT Fanaticism in Religion When White Is Black The Race Problem Waxes

What a terrific din! The voices of men and women raised in ear-splitting bedlam. Yells and shrieks and the pounding of feet; hysterical laughter, moans and groans. Our nerves are frayed. We peer from windows in the direction of the disturbance and can see nothing but other heads thrust forward inquiringly.

But, perhaps, when there was fighting to be done, Negroes would be left at home to till the fields, to pick cotton, to clean the streets, while the brave white man went off to war.

But, perhaps, when there was fighting to be done, Negroes would be left at home to till the fields, to pick cotton, to clean the streets, while the brave white man went off to war.

INTERNATIONAL RALLY STARTED TO PROVIDE FUNDS FOR PARIENT BODY TO CARRY OUT ASSOCIATION PROGRAMME

ANNOUNCEMENT OF RALLY IS ENTHUSIASTICALLY RECEIVED BY LIBERTY HALL THOUSANDS WHO RESPOND TO EVERY APPEAL FOR FINANCIAL SUPPORT IN MOST INSPIRING MANNER

Executive Officers Back From Tour of Divisions Tell of the Splendid Spirit Which Animates the Membership

HON. G. E. CARTER SPEAKS CONVINCINGLY ON THE RESPONSIBILITY OF LEADERS IN THE UNIVERSAL NEGRO IMPROVEMENT ASSOCIATION—THERE MUST BE AN ACCOUNTING, FIRST, TO THE FOUNDER AND LEADER, THEN TO THE MASSES, AND THEN TO CONSCIENCE

WHY NOT EARN MORE MONEY WORK SHORTER HOURS BETTER YOUR CONDITION? LEARN BEAUTY CULTURE

The Trade of No Regrets

Families are being supported, children educated; clothes, homes and expensive luxuries are being bought out of the 5 to 50 dollar a day earning of Madam C. J. Walker Agent.

Madam C. J. Walker Beauty Week, May 15-June 1. Special lectures, exhibits and demonstration on the very latest thing in beauty. Advice, suggestions and recommendations freely given by experts on any beauty subject.

WHEN THE MOORS RULED HAUGHTY SPANISH PEOPLE

To Restore the Glory of Alhambra—Work on Palace Done with Great Care—Destruction in Granada—Old Moorish Buildings Make Way for Street

London.—The Alhambra is now free from disturbing scaffolding that clung long like a hideous growth to many of its towers and halls, writes the Madrid correspondent of The Times.

At this moment a great opportunity has been offered. The Ormsby-Gore Commission has advanced the raising of a £10,000,000 loan, which will be used for the reconstruction of the Alhambra and the restoration of the Moorish buildings in Granada.

WHY NOT EARN MORE MONEY WORK SHORTER HOURS BETTER YOUR CONDITION? LEARN BEAUTY CULTURE

The Trade of No Regrets

Families are being supported, children educated; clothes, homes and expensive luxuries are being bought out of the 5 to 50 dollar a day earning of Madam C. J. Walker Agent.

Madam C. J. Walker Beauty Week, May 15-June 1. Special lectures, exhibits and demonstration on the very latest thing in beauty.

ADD-EL KRIM TELLS HOW FRANCE FORCED WAR UPON THE RIFTS

Imperialistic France for Two Years Rebuffed His Representatives, and When He Was Fully Occupied with Spain Aggravated the Situation by Encroaching Upon the Rights of the Rifians—The War Will Be Disastrous for France

By LARRY RUE (In the N. Y. Daily News) He ordered my soldiers to withdraw from that region. As my hands at that time were full of the Rifians, I was unable to comply with the order, but early in April of this year I received another order from the French government, this time to withdraw from the Rifian territory, which has always been Rifian, must withdraw from this region.

Big U. N. I. A. Excursion To Philadelphia Independence Day, July 4th Big Street Parade in Philadelphia to picnic grounds, where all sorts of sports will greet you.

CATARRH STOPPED IN ONE DAY

"Checking Catarrh and Head Noises Left the First Day" is the Amazing Statement of a Missouri Resident

Coolidge Pardons Goldberg When Appeal Fails

A Presidential pardon for Lewis Goldberg was refused today by the United States District Attorney and turned over to Goldberg by Asst. U. S. Dist. Atty. Henry S. MacPherson.

Permission Given Ku Klux Klan to Stage Monster Parade in the Nation's Capital

WASHINGTON, June 17.—Knights of the Ku Klux Klan have obtained permission from Washington police to hold the biggest demonstration in their history here August 8. They expect to have between 150,000 and 200,000 klansmen in a mammoth parade from the Capitol to the White House grounds.

Men and Women Wanted!

Who have taken notice for all sorts of ailments? Do you suffer from indigestion, constipation, headache, backache, neuralgia, rheumatism, etc.?

WHY NOT EARN MORE MONEY WORK SHORTER HOURS BETTER YOUR CONDITION? LEARN BEAUTY CULTURE

The Trade of No Regrets

WHY NOT EARN MORE MONEY WORK SHORTER HOURS BETTER YOUR CONDITION? LEARN BEAUTY CULTURE

Families are being supported, children educated; clothes, homes and expensive luxuries are being bought out of the 5 to 50 dollar a day earning of Madam C. J. Walker Agent.

WHY NOT EARN MORE MONEY WORK SHORTER HOURS BETTER YOUR CONDITION? LEARN BEAUTY CULTURE

The Trade of No Regrets

WHY NOT EARN MORE MONEY WORK SHORTER HOURS BETTER YOUR CONDITION? LEARN BEAUTY CULTURE

Families are being supported, children educated; clothes, homes and expensive luxuries are being bought out of the 5 to 50 dollar a day earning of Madam C. J. Walker Agent.

WHY NOT EARN MORE MONEY WORK SHORTER HOURS BETTER YOUR CONDITION? LEARN BEAUTY CULTURE

The Trade of No Regrets

WHY NOT EARN MORE MONEY WORK SHORTER HOURS BETTER YOUR CONDITION? LEARN BEAUTY CULTURE

Families are being supported, children educated; clothes, homes and expensive luxuries are being bought out of the 5 to 50 dollar a day earning of Madam C. J. Walker Agent.

WHY NOT EARN MORE MONEY WORK SHORTER HOURS BETTER YOUR CONDITION? LEARN BEAUTY CULTURE

The Trade of No Regrets

WHY NOT EARN MORE MONEY WORK SHORTER HOURS BETTER YOUR CONDITION? LEARN BEAUTY CULTURE

Families are being supported, children educated; clothes, homes and expensive luxuries are being bought out of the 5 to 50 dollar a day earning of Madam C. J. Walker Agent.

Advertisement for Pluko Hair Dressing, featuring the product name, 'Delightfully Perfumed', and 'If you want long, straight, beautiful hair, use Pluko'.

