

The Indispensable Weekly
The Voice of the Awakened Negro

THE Negro World



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Reaching the Masses of Negroes
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

VOL. XXIII. No. 6

NEW YORK, SATURDAY, SEPTEMBER 17, 1927

PRICE: FIVE CENTS IN GREATER NEW YORK
TEN CENTS ELSEWHERE IN THE U. S. A.
TEN CENTS IN FOREIGN COUNTRIES

“Release Garvey!” Is Nation-Wide Cry of Negroes

The continued imprisonment of the Honorable Marcus Garvey has become a thorn in the flesh of the Negro people throughout the world. No single incident has emphasized the real condition of the Negro, his pathetic social and political weakness, as the relentless grip of the American Government upon Marcus Garvey is doing. Millions of black men have cried out in grief and supplication for his release and not one word of sympathetic understanding, consolation or encouragement, has come from those who are able to grant the prayers of these earnest suppliants.

The appeals for the release of the Honorable Marcus Garvey, which began shortly after his imprisonment, have come from black and white men and women throughout the world. When he was first imprisoned, the petitioners were his friends and followers; but, in the past months, even his sworn enemies have come forth and declared their belief in the unfairness of his continued punishment. Three years ago none could have visualized the situation which now exists. The Negro of today takes it as a matter of course. He understands. So far has race consciousness progressed among the Negro peoples of the world. Marcus Garvey is a Negro first and everything else afterward. Friends or enemies, all Negroes are his brothers in persecution and adversity.

If Marcus Garvey never does another splendid thing, he has made an immortal contribution to the Negro race. He wrought so well that his work can never be undone. No trials, no discouragements, no segregation, no oppression now can dim the pride of the black man. Marcus Garvey has awakened his people. They are proud of their color and lineage. They apologize no longer because they are black. Burning with zeal himself, he inspired them. Fearless, he has made them brave.

The continued imprisonment of Marcus Garvey is a shameful thing. It is shameful because it is so unreasonable. It has no parallel in modern history. Negroes of the world who have gloried in their vaunted progress and power need to stop and ponder. What is happening to Marcus Garvey could happen to any Negro who stood for what he stands for and who is willing to fight for Negro freedom as uncompromisingly as he has fought for it.

Friend or foe, no Negro needs to be ashamed to declare his belief in the sincerity of Marcus Garvey and his right to freedom. Legal punishment has become persecution. Negroes are worthy, loyal and valuable citizens in every country in which they reside. Negroes throughout the world are asking the release of Marcus Garvey. Will their prayers prove to be of no avail?

Members of the Universal Negro Improvement Association have worked unceasingly for Mr. Garvey's release. Many outside of the association have joined hands because they believe that the cause is a righteous one. His release will encourage Negroes everywhere. Only history will disclose what his release will mean to his people. We are appealing to Negroes everywhere to do their bit.—THE EDITORS.

WHAT IS WRONG WITH EDUCATION IN SOUTH AFRICA?

Education should be a means to an end, and the end in view to which it should be directed is the development of character and the training of the youth to be a self-supporting unit in his community...

British Empire First, Sir Austen Confesses To Geneva Delegates

GENEVA, Sept. 16.—Charges by M. Sokol, chief Polish delegate to the League of Nations, that the big power, through "secret diplomacy," have been at work for some time to bring about a peace agreement...

Non-Members of U. N. I. A. Invited to Co-operate to Free Marcus Garvey

During the last three months there have been many expressions of opinion by various institutions and responsible leaders of thought in the United States regarding the imprisonment of Hon. Marcus Garvey...

HARLEM IS HEAVEN ONLY IN FICTION

Joint Committee on Negro Study Urges Steps Be Taken to Better Conditions—Crows of Tenements and Delinquent Children

From the New York Sun: Stylized Harlem, the home of jazz, blues and night clubs, the Negro heaven of fiction, is reported by the Joint Committee on Negro Study in New York City...

Washington Gentlemen, "With Great Faith in Diamonds," Would Have the Boers Lynch All South African Natives Who Would Not Be Willing Slaves

From the August 8th Advertiser: "You people here are too pessimistic," declared Mr. C. C. Conley, of Spokane, Wash., who is on a business visit to this country...

"KISSING IS NO SIN" Magistrate Acquits "Jim," Who "Kissed and Ran" as Hubby Appeared

The identity of a native accused hinged upon a pair of riding breeches he was wearing in the courtroom...

Magistrate Acquits "Jim," Who "Kissed and Ran" as Hubby Appeared

The complaint insisted that while she was standing in the street outside her house in Ferrisburgh, Jim came up behind her, put his arms around her neck and kissed her on the face...

WANTED 50 Thousand Skinny Men

There are about 620 muscles in the body of the normal man, one-fourth of which are in the neck and face...

Reland Hayes Buys School Site to Honor Mother

WASHINGTON—Roland Hayes, the celebrated tenor, has recently purchased a tract of 600 acres of land near Calmar, Ga., where he was born...

Fascist Male Membership Passes Million Mark

ROME, Sept. 6.—The adult male membership of the Fascist party in Italy passed the million mark, it is officially announced...

Nicaraguans Dislike Garvey a Symbol, Says Pickens, Contrasting Treatment of Race Leader with That of McCray

PANAMA, Sept. 7.—"The majority of the Nicaraguans have not received American intervention and supervision in the coming Presidential elections," said the Nicaraguan Minister of Foreign Affairs, Jose Barcenas...

Washington Tribune Agrees That Prejudice Against Garvey Because of His Utterances While Kindling Racial Self-Respect Played a Part in His Trial—George Harris, Too, Pleads for a Pardon

It is very gratifying to note the persistence and evident earnestness with which Negroes in high station throughout the nation are making their voices heard in favor of clemency for the Hon. Marcus Garvey...

McCray—Why Not Garvey? The Associated Press on August 31, 1927, stated: "Warren McCray, former governor of Indiana, had completed one-third of a ten-year term in the Atlanta Federal Penitentiary, is expected to be released on parole from the prison late today..."

Howard University Offers Courses in Journalism

WASHINGTON, D. C.—Beginning with the autumn quarter, 1927, courses in theoretical and practical journalism, including newspaper writing and editing, will be offered at Howard University...

All Turkey Ordered Injurious for Constantinople, Sept. 2. All the inhabitants of Turkey, including foreigners, are to be confined to their homes for an entire day, October 25, according to official regulations issued today, fixing that date for the national census...

Be My Agent - Travel the Royal Road to Success and MAKE BIG MONEY

Golden Brown Beauty Preparations. Special FREE Offer. Mademoiselle Nightingale's Golden Brown Beauty Preparations.

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MOB OF KANSAS CITY WHITE BRAVES TRY TO DRIVE WOMEN FROM HOMES

Move in War by White 'Improvement Association' to Keep Negroes Out of Certain Residential Districts—Negro Women Dare Rabble to Make Them Flee from Their Homes

Negro Prisoner, III, Placed in Florida "Sweat-Box" to Die

TALLAHASSEE, Fla., Sept. 6.—Henry Ridley, Negro servant of a four-year sentence from Volusia County for manslaughter, was found dead in a "sweat box" of a State road camp about two miles from Tallahassee early today.

Innocent Youth Lynched by Mob; No Arrest Made

Practically Handed Over to Friends by Sheriff—Woman Admits She Is Not Sure Even of Color of Man She Saw

Education in South Africa

educated with no other prospect than the career of a clerk, others were encouraged to undergo a training in industry, education, which has accelerated the economic progress of the American Negro...

Expansion Fund Drive

THE NEGRO WORLD appeals to its many readers and well-wishers for donations toward a FUND to be created for the purpose of meeting certain specific obligations and for extending the paper's usefulness to the race.

Garvey a Symbol

THE NEGRO WORLD is, and has always been, the ONLY paper devoted SOLELY to the INTERESTS of the NEGRO wherever he may live.

Fill in and forward the coupon below. DO IT NOW! Help us to help the race!

MARCUS GARVEY, Managing Editor. E. E. MAIR, Business Manager.

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THE NEGRO WORLD, 142 West 130th St. New York City.

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NEW PAPER

Start full of pep! Get new ENERGY, new VIM, new PEER, new vigor of youth right away. If you are getting played out BEFORE time...

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Advertisement for Improved Pluko hair dressing, featuring a woman's face and the product packaging.

THE NEWS AND VIEWS OF U. N. I. A. DIVISIONS

MIDWESTERN DIVISIONS HOLD CHICAGO REUNION

Hundreds of Enthusiastic Members Attend Successful Excursion from Divisions Within 400 Miles of Windy City

Sunday, August 28, will ever be remembered as a red letter day in the annals of the Chicago Division, when that city became the mecca for all of the mid-western divisions within a radius of 400 miles.

MONTHLY SUBJECT FOR DISCUSSION: WHAT ARE THE REAL CAUSES OF MOST WARS?

dress. Hon. J. A. Craiglin in his usual way brought forth round of applause. Hon. William Ware on board raised funds for the Universal Liberty University at Claremont, Virginia.

Ruth Garvey Peart



Four-year-old daughter of Mrs. R. Peart, only sister of Hon. Marcus Garvey, who has just entered school in Jamaica, P. R.

NOTICE Divisions are urged to send in regular weekly reports.

To insure prompt publication, matter must be typed on one side of the paper. Make your reports snappy and interesting by omitting all unimportant details.—EDITOR.

MIAMI, FLA. TAMPA, FLA.

On Sunday, September 4, the Miami Division celebrated Garvey's Day, a day that will be long remembered by the members of the U. N. I. A.

NEWARK, N. J.

Sunday, September 4, was a red letter day for Newark Division. The weather god was in a good mood and at 11 a. m. divine services were opened by our president.

SECCION EN ESPAÑOL

por La Asociación Universal para el Adelanto de la Raza Negra 142 West 130th St. Ciudad de Nueva York, N. Y. PROF. M. A. FIGUEROA, Editor

Unión y determinación para evolucionar en una nueva era de libertad—Es imprescindible el depender de nuestros propios esfuerzos—La operación de los grandes cambios debida al idea de nuestro magno movimiento—El esfuerzo de los enemigos de la raza no ha de interceptar nuestra marcha

En el transcurso de la vida de cada raza y en la historia de cada nación, llega el momento en que debe tomarse una medida decisiva con el objeto de preservar el bienestar de aquella raza ó de aquella nación.

Notamos actualmente que el mundo entero se halla sometido a un estado de reorganización, en el cual cada grupo de la gran familia humana persigue la realización de su propia anhelo.

Como parte constituyente de la humanidad, corresponde a nuestra raza el decidir su apanto ó retroceso en el programa de competencia de las razas y de las naciones.

Previendo la calamidad de la extirpación, la Asociación Universal para el Adelanto de la Raza Negra se organiza universalmente con el gran propósito de conglomera en un sólo cuerpo los millones de elementos de una raza y con un sólo ideal asegurar su existencia perpetua.

El clamor de nuestra raza por un sitio adecuado, repercute en los ámbitos del planeta; su eco ha recorrido los puntos mas remotos y vemos actualmente que hombres, razas y naciones estudian detenidamente la posibilidad de una nueva nacionalidad africana.

Somos llamados al presente para evolucionar en nueva civilización y establecer firmemente una cultura propia. Existe una oportunidad para que nuestra raza contribuya independientemente al enaltecimiento humano, estando nuestra organización en la crenencia de que oportunamente hemos de contribuir a la civilización contemporánea, como lo hizo nuestra raza en épocas pasadas y para gloria de nuestros antepasados.

El dominio y poder que nuestra raza posea sea ha desvanecido, pero en este siglo de luz y de progreso hemos de ver su reaparición en la reconstrucción de Africa. Una nueva civilización, una nueva cultura ha de surgir de las actividades progresistas de nuestro pueblo, el cual contará entre sus huestes seres con grandes conocimientos y mayores iniciativas, elevándonos de un estado de sumisión a la altura del dominio de aquello que por ley natural a la raza pertenece.

En pro de su excrecación Durante los tres últimos meses se han dejado manifestadas muchas expresiones de opinión por varias instituciones y directores responsables de este país, sobre la encrucijada del Hon. Marcus Garvey.

Cooperación racial internacional

Fútiles esfuerzos se hacen de tiempo en tiempo por personas interesadas en el principio de cooperación racial, pero el progreso realizado por el progreso realizado en tan escabrosa tarea es muy lento.

El proceso germinativo sigue su curso inalterable, tal como sucede a la semilla cuando ha sido plantada en suelo fértil y bien preparado.

El Hon. Garvey tuvo que a otros le ha faltado para llevar a cabo su obra y el principio ya no puede ser el mismo.

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IS AFRICA GOING WHITE, BLACK OR BROWN?

Africa to be appreciated must be pictured not as just a jumbled collection of unrelated crown colonies and dominions, but rather as a homogeneous continent connected, wandering it is true, but nevertheless connected, by railroads, telegraph lines, river boats, and in some parts telephones and automobiles.

Where formerly only a few of the more adventurous hunters, missionaries and traders penetrated, there now figure a host with electric lights and locomotives plants. Tourist parties crowd up to the Victoria Falls in comfortable trains. Under the guidance of agents large parties come from Capetown to Cairo by a combination of train, lake boats, motor cars and pack animals.

But the religious mission! They believe in the belief of centuries and build nothing in its place. They condemn many native customs and practices. Where possible they forbid them. The result of this is that religious missions break down the homogeneity of a tribe, they confuse and bewilder and instead of being constructive are utterly destructive.

What will be the outcome? Will the whites surrender their large conquest? Or will they try to segregate the blacks and hold them in reservations? Can they do so far west? A phenomenon rich country in Africa, a young country but yet an old country. A continent with a population already large, yet increasing steadily; a population black as to skin, but composed of many different kinds, understanding, hard-working and intelligent. They are backward but their chiefs and leaders are men of wisdom and wealth. The tropical climate suits them, they are indolgent.

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HATNEY, CAN, CUBA

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TAMPA, FLA.

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NEW ORLEANS, LA.

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OPPORTUNITY

Public Speaking Taught by Mail. We will bring you the proposition. Write for particulars.

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LONGED FOR

Mrs. Burton Advises Women on Motherhood and Companionship.

WANT 1,000 AGENTS

To Sell Hobb's Famous Hair Grower. Hobb's Grease Will Grow Hair in One Week.

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TRAIN YOUR HAIR

to stay where you want it. It is easy to train your hair and make it stay in place. You can do it in your own home.

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UNIVERSAL LIBERTY UNIVERSITY (Formerly Smallwood-Corey Industrial Institute) CLAREMONT, SURREY COUNTY, VA., U. S. A.

Situated upon the banks of the historic James River 12 miles from Jamestown, the old English settlement

A Negro slave pen in 1622, now a cultural training ground for Negroes

School Opens Sept. 15, 1927 Divisions should see to it that there is at least one student at Liberty University from their Division for the Fall Term 1927.

For details as to terms, opening dates, etc., write to: Universal Liberty University (Formerly Smallwood-Corey Industrial Institute) Claremont, Surrey County, Va., U. S. A.

We Want 1,000 Agents To Sell Hobb's Famous Hair Grower. Hobb's Grease Will Grow Hair in One Week.

SEND \$1.00 For complete information. We will send you a copy of our new book "How to Grow Your Hair."

DORA HOBBS, MANUFACTURER 217 WEST 123rd STREET MORNINGSIDE 9344

AGENTS WANTED There is money to be selling "THE NEGRO WORLD"

Universal Liberty University (Formerly Smallwood-Corey Industrial Institute) Claremont, Surrey County, Va., U. S. A.

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Advertisement for Nelson's Hair Dressing, featuring a woman's face and the text "Nelson's Hair Dressing" and "Train your hair to stay where you want it."

Advertisement for Love Drops, featuring a woman's face and the text "LOVE DROPS" and "A new creation, it is said, that is so powerful it can cure any ailment."

Advertisement for Upholstery, featuring a woman's face and the text "UPHOLSTERY" and "We have the latest styles in upholstery."

Advertisement for Mutual Upholstery Company, featuring a woman's face and the text "MUTUAL UPHOLSTERY COMPANY" and "We have the latest styles in upholstery."

Advertisement for Solve This Problem, featuring a woman's face and the text "SOLVE THIS PROBLEM" and "What will become of the Negro one hundred years from now if he does not become a powerful national unit?"

Advertisement for Straight Black Hair, featuring a woman's face and the text "STRAIGHT BLACK HAIR" and "YOURS IN 30 MINUTES."

Advertisement for Good Luck, featuring a woman's face and the text "GOOD LUCK" and "Song Hit of the Season, 'KEEP COOL'"

Advertisement for Amy Jacques Garvey, featuring a woman's face and the text "AMY JACQUES GARVEY" and "Box 22, Station L, NEW YORK CITY, U. S. A."

THE PEOPLE'S FORUM

Marcus Garvey Is the World's Greatest Martyr

To the Editor of The Negro World: A great sociological travesty was staged in America last month relative to the Sacco-Vanzetti struggle. No better proof that the interests of the white radicals are first and lastly concerned with matters of their own race.

The health of Marcus Garvey, the world's greatest philosopher, has been cruelly jeopardized by prison confinement. Petitions, parades and extensive newspaper publicity have failed to arouse the co-operation of these "justice-enthusiasts." Yet, from their rostrums and platforms they proclaim their determination for a "world revolution" to emancipate the masses or working class.

The inconsistency of their sincerity is a huge joke. The Chinese have been taught the value of "unadulterated" racial solidarity. Let us profit by the experience of others. Our best friends are ourself—us—the sooner we learn and realize this fact the better off we will be.

And now for our intrepid leader. He warned us in his African Fundamentalism: "Hear all, but attend only to that which concerns you." The hour has struck when we must put into execution that exhortation. If white liberals and radicals can arouse national and international sentiment in favor of their heroes, surely the liberation of Hon. Marcus Garvey means infinitely more to us (and the Italian martyrs (?), Sacco and Vanzetti).

Garvey is a constructive reformer, not a destructive anarchist. His plan is one of world and racial adjustment. Let us renew our efforts and organize (per the suggestion of Mr. E. A. Haynes) a national and international committee for the release of our distinguished leader and champion. The fight of the Negro race is associated with Garvey's persecution. Are we a race of quitters when our greatest hope is at stake? Now is the time to show what we are really made of. The eyes of the world are upon us. Come on, everybody, and let us put it over.

ARTHUR S. GRAY, Oakland, Cal.

we can claim as ours. It is the only country where we can build a government where the glorious Red, Black and Green flag can float with pride. GLADYS E. IPILL, Philadelphia, Pa.

Stick to the Cause; Make a Black Nation

Editor of The Negro World: It is becoming a universal fact that "thoughts are things"; therefore, a thing is a matter, and matter is indestructible.

The Universal Negro Improvement Association has become a real thing or matter which has been developed into visibility from the thoughts of one of the greatest thinkers of our age in the person of the Hon. Marcus Garvey; therefore it is indestructible.

There are some people, both white and black, who can succeed and have succeeded in partially changing a few of its branches temporarily into something else by taking away some of its truths or adding some lies, some willfully, while others are from ignorance.

The U. N. I. A. is not unlike Christianity—it has been speculated on. It has been changed from one thing to another. It has been misrepresented. Its representatives have been persecuted, prosecuted, flogged, imprisoned, stoned and killed, but notwithstanding, it is holding a first line place in the world today. It cannot be destroyed.

It is for us as men to put the necessary amount of cohesion into the U. N. I. A. so that its principles may overwhelmingly stick together until it is no more to be called an association, but an African Government. Whatever other races have done, the Negro race can do also.

E. Z. ISLAND, Moron, Cuba.

Baltimore Cops Mustn't Utter Any "Bad Words"

BALTIMORE.—Baltimore's policemen no longer may utter "bad words" in changing careless motorists or anybody else. Commissioner Charles D. Galtner has ruled so.

The order is official and the penalty for its violation is dismissal from the department.

\$\$\$ FOUND \$67.50 \$\$\$

Jean F. writes: "The day after I burned Dream Planets in my room I found a purse containing \$67.50. Steve E. says: 'I never had such wonderful luck before. Years ago the burning of incense was a sacred ceremony in almost every religion. Burn Dream Planets everywhere. Be Lucky, Happy and Wealthy.'

Dream Planets are composed of an Oriental incense. Master E. writes: "It gives forth a delightful perfume and it is almost certain that it will bring you a large amount of money. Foreign orders, \$1.50. Agents wanted. Dept. 31, Lucky Planet, Inc., P. O. Box 9, Pearl St., Cincinnati, O."

South Africa Division Renews Loyalty Pledge

The following resolution was passed at a recent meeting of the Woodstock, South Africa, division of the Universal Negro Improvement Association:

That this meeting of the Universal Negro Improvement Association and African Communities' League Woodstock Division assembled this day, the 17th July, 1927, desires to place upon record its loyalty to the Hon. Marcus Garvey, President General, and to convey its love and deepest sympathy for him on his continued suffering and isolation from his loved ones, trusting that God in His mercy may send a speedy relief.

We renew our pledge of loyalty to the Parent Body to support and further the course of Freedom and Liberty to our people and all mankind. And we further tender our sincere sympathy to Mrs. Amy Jacques Garvey in her trials and tribulation.

World Over Rhoda System

\$15 for my \$35 course Rhoda System. I have received 100% of my money. I have received 100% of my money. I have received 100% of my money. I have received 100% of my money.

ADAM'S RHODA P. O. Box 15, College Station, 123 Edgecombe Avenue, New York City (Editor Eye Magazine, copy, etc.)

LUCK

All around you there are people who are rich and happy. They are rich and happy because they have the secret of LUCK. This secret is contained in the book 'LUCK'.

FREE Sex Secrets with Every Order

These books contain everything you want to know and how to get it. They are the secrets of the rich and the happy. They are the secrets of the world's best system of Astrology.

CHICHESTER'S PILLS

THE DIAMOND BRAND. For Constipation, Biliousness, Headache, Indigestion, Stomach Trouble, Nervousness, and all ailments of the bowels.

THE H. P. DREAM BOOK

Get "The H. P. Dream Book" by Prof. Knie, at all leading stores and by mail. It contains all the secrets of the dream world. It is the key to the hidden treasures of the subconscious mind.

LUCK!

All around you there are people who are rich and happy. They are rich and happy because they have the secret of LUCK. This secret is contained in the book 'LUCK'.

THRILL OF VIGOR

The amazing preparation. Lige a f o c from the "Fountain of Youth" is intended to bring back the vigor of youth.

"MAGNET RING"

It is the most powerful magnet ever made. It attracts good luck and repels bad luck. It is the key to the hidden treasures of the subconscious mind.

SHAVE WITHOUT A RAZOR

Just put on Magic Shaving Powder and then the hair will wash off and clear than any razor shaves you. The hair grows back naturally again as if shaved off.

BE A MAN!

How can you expect to keep the love and respect of a woman if you do not have the vigor of youth? For years I suffered because I could not take my rightful place in the world.

URINARY

Obstruction, stricture, gravel, gonorrhea, etc. successfully treated. No operation—no pain—no danger. Instruments—no pain—no danger. Instrument—no pain—no danger.

AGENTS, REPRESENTATIVES, EVERYWHERE

McLELLAN SALES CO. Roxbury Station Boston, Mass.

LOVE DROPS

Glenn's famous Love Drops with their powerful action, will cure all ailments of the heart and blood.

SPECIAL OFFER

1000 BUSINESS CARDS Neatly Printed FOR \$2.00 WHITAKER PRESS 405 Carlton Ave., Brooklyn, N. Y.

MYSTIC LUCKY RING

Get your share of Health, Wealth and Happiness. This is the most powerful and successful of all the rings ever made.

Let Me Tell You

About your business, travel, changes, matrimony, love affairs, enemies, lucky days and many other interesting and important affairs of your life.

BE LUCKY

Get your share of the Good Luck, Success, Wealth and Happiness. This is the most powerful and successful of all the rings ever made.

GLANOL

Recommended by a St. Louis physician. HAS A SURPRISE FOR YOU. Have Healthy Glands As When Young.

AM-BISH-UN TABLETS

AM-BISH-UN TABLETS are used by men and women the world over—they work while you sleep. They are the key to the hidden treasures of the subconscious mind.

LUCKY RING

If you want love, power, health, wealth and happiness, wear this ring. It is the key to the hidden treasures of the subconscious mind.

TAILORS!

PRESSER WANTED—Experienced man for Cleaning and Dyeing Establishment. C. & K. 1599 Madison Ave.

BLOODSTONE RINGS

Nothing better for Good Luck, also Lodestone and Herbs, 6 and 7 Books of Moses, Dream Books, Catalogue free.

GOODWILL SERVICE

BOX 97, STATION G, N. Y. CITY LUCKY GOODS!

INDIA HERB STORE

Real Live Lodestones, 60¢ each. Real Live Herbs, 50¢ each. Real Live Roots, 75¢ each.

AGENTS, REPRESENTATIVES, EVERYWHERE

McLELLAN SALES CO. Roxbury Station Boston, Mass.

TO THOSE OF YOU THAT ARE AND MAY ENTER INTO BUSINESS WE WANT TO SAY

It matters not what your line is, you should not adjust the management and operation of your business to any other than the business of the world.

ADVERTISE

Now in the world you expect any one to know of your desire to sell something is a mystery.

THE NEGRO WORLD

is known to be the best local, national and international advertising medium for the Negro race.

H. G. SALTUS

Adv. Dept. NEGRO WORLD 142 W. 130th St., N. Y. C. Phone Morningside 2517

Ethiopian Herb Gardens

(WORLD-FAMOUS ROOTS AND HERBS) A FORTUNE!! HIGH ROYAL CONQUEROR MAGIC SAND LOVE POWDER FINEST WHITE IRON (NATURE'S TONIC)

Know Thy Future Prospects!

Struggling in the dark against Fate? Let Scientific Astrology guide you to Success and Happiness. Give us your support.

IF U DON'T CONSULT DR. KAPLAN

The Eyesight Specialist RELIABLE AND REASONABLE EYES EXAMINED FREE 531 LENOX AVENUE NEW YORK

Under Ground TREASURES

HOW AND WHERE TO FIND THEM. A secret you should know. It may mean a fortune to you. Write today.

WHAT DO YOU WANT?

More Money—Love—Success—Happiness. Write today for information. W. WILLIAMS 185 Jerusalem St., Brooklyn, N. Y.

Use Hindoo Lucky Incense!

Used by thousands—for luck in Love, Peace, Goodness, Health and Happiness. Price \$1.00 per box. Write today.

SORE LEGS HEALED

Open Leg Ulcers, Eczema, Itch, Swelling, Pain, etc. Healed by the use of the Hindoo Lucky Incense.

FITS STOPPED

Overnight in many cases—NO HARMFUL DRUGS. Results guaranteed. Write for free literature.

ROOMS TO RENT

400 ST. NICHOLAS AVE.—Furnished rooms for rent. Write today.

FITS FREE

French LOVE SECRETS Direct From Paris. Stand you need to win women. Secure the love of a beautiful woman.

The Negro World's Directory of Negro Business in N. Y.

TELL HIM YOU SAW IT IN THE NEGRO WORLD. The purpose of establishing this directory is to keep before members of the race, those of you that are in business—who are ever-ready to serve you. Therefore, let the slogan be: PATRONIZE YOUR OWN.

Auto Supplies, Etc.

HAMILTON TIRE WORKS—Expert vulcanizing and battery service; auto supplies. 2575 7th Ave. (145th St.).

Barber Shops and Beauty Parlors

MADELONE BEAUTY SALON—Beauty culture in all its branches. Mme. Olga Carter (formerly of Florida). 2523 7th Ave. (145th St.).

Sign Painters

LESLIE LOCKHART—Signs and Showcard Making. See me when you want most work. 158 West 140th St. Audubon 1748.

Cigar Stores

SEVENTH AVENUE CIGAR STORE "Columbia and Fulton" on 7th Ave. 2511 7th Ave. (145th St.).

DENTIST

WHEN IN NEED OF DENTISTRY, call on Dr. FREDERICK ROBINSON, Surgeon Dentist. 2374 7th Ave. (145th St.).

Drug Stores, Delicatessen, Etc.

THE UNIQNE PHARMACY—Polite service, moderate prices. S. E. corner 140th St. and 7th Ave.

Expressmen, Employment Agencies

SQUARE DEAL EMPLOYMENT AGENCY "We live up to our name." 2578 7th Ave. (145th St.).

Grocery Stores

NOEL'S GROCERY—"Quality and Economy in Foodstuffs." Give us your support. 277 West 134th St. (near 8th Ave.).

Hairdressers, Hardware

VANITY SALON—HAIRDRESSERS—"We can be equalled, not surpassed." Mme. Sirovaya, 2517 7th Ave. (145th St.).

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FITS FREE

French LOVE SECRETS Direct From Paris. Stand you need to win women. Secure the love of a beautiful woman.

MARCUS GARVEY and the VOICE of the NEGRO

A Pamphlet for Propaganda for MEMBERS to give Non-Members of the U. N. I. A.

Contents: Who he is, what he started, how he became our leader, conditions of the Negro world, etc.

Prepared and published by W. A. Wallace, 3838 Indiana Ave., Chicago, Ill.