

The Indispensable Weekly  
The Voice of the Awakened Negro

# THE Negro World

Reaching the Mass of Negroes  
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

VOL. XXIV. No. 31

NEW YORK, SATURDAY, SEPTEMBER 8, 1928

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TEN CENTS ELSEWHERE IN THE U. S. A.  
TEN CENTS IN FOREIGN COUNTRIES

## As He Surveys Achievements of Others Marcus Garvey Is More Firmly Convinced Of Practicality of the Nationhood Plan

Fellowmen of the Negro Race, Greeting:

It is rather encouraging to survey, as I have done, the wonderful possibilities that lie before us as a people. More and more as I come in contact with what other men of other races have done, climbing, as it were, from positions of insignificance to national and imperial glory, I fully realize how possible it is for the Negro to lift himself out of his present state of economic, political and social degradation to heights of greatness and power, if he would only make up his mind to do so. I feel that he is going to do so; there is no reason why he should not, and now is the time for me to encourage him to go ahead.

### How the White Man Has Built

White men in Europe, and as you have seen, in America, have built for themselves stable and substantial civilizations with monuments in commerce and industry to show the sturdiness of their manhood. Looking at these men who have so built, one can see nothing different about them to the black man but their color. They are made of the same blood and bone and sinew as the black man, the only difference other than color is that they made up their minds to carve a way out to the position where they could enjoy the blessings and the comforts that they desired. May I not implore you, black men of the world, so to make up your minds with a determination unchangeable that in another half century you may boast of a co-equal civilization with that of the white man?

### Wonderful Cities Constructed by Whites

When I look at the beautiful cities of London, Paris, Brussels, Berlin, Hamburg, Rome and Madrid, and realize that they are the handiwork of white men, I cannot but feel that there is a big work still for the black man to do to show that he is capable of such material accomplishments on his own account.

### How Men Do Things

It is the urge that makes men do. Today we have an urge that we cannot mistake; it is that of racial national self-respect, which ought to force us to prove the metal of which we are made. As the black man wanders around the world, he is snobbed and buffeted because he represents

### Absolutely No Reason Why Negro Should Not Lift Himself Up to Great Heights as Other Men Have Done

THE URGE OF RACIAL, NATIONAL SELF RESPECT WILL  
WORK WONDERS

The Path to Glory Will Not Be Strewn With Roses, but With  
Courage, Backbone and Industry We Shall Win

LEADER SOUNDS CALL FOR SERVICE TO BOTH YOUNG  
AND OLD

incompetence and non-accomplishment as in comparison with the competence and accomplishments of other men. Naturally the German feels himself better than the black man because he has built an empire for himself, and so the English, French and Italian and every other man of a nation that has wrought well. The white American whom you meet on the Continent snorts his nose against the black man because he, too, realizes that in America the black man has accomplished nothing on his own account. This is a sad state of affairs for the African, West Indian and American Negro to remain in, therefore, the three units must unite along with those of South and Central America and make one determination, and that is, to build for ourselves a great nation worthy of our race. This may sound peculiar to men of narrow minds like DuBois, who represent the school of watchful waiting and who can never see anything worth while done by the Negro on his own initiative. But, men, may I not ask that such men be brushed aside—men who have no courage, no backbone, who cannot say like Bismarck of Germany, "We can build a nation for ourselves"; like George Washington, "We can lift a sword and fight for a nation of our own"; like a Cromwell, who could say, "My country and people must be free from the imposition of an unjust tyrant"? It is because we have had such puny and incapable leaders in the past why we have not gained much courage in accomplishing the things that are real and worth while.

### Black Men Should Go Forward

I hereby beg to inspire you to higher and

nobler ideals; the ideals of the glory of a Bismarck, a Washington or a Cromwell. What is to come to us will not be strewn on a pathway of roses, but like valiant men worthy of our name and worthy of glory, we must fight on until victory perches on the banner that leads. There is nothing that other men have done that we can not do. If white men have built a Continental Europe which dominates the world, then black men can build a Continental Africa to take her place in the company of empires. There is nothing possible to man that can not be accomplished by the black man. It is the ideal of self-help that you must live up to, and surely the Universal Negro Improvement Association is pointing the way.

### Glorious Future for Blacks

A glorious future awaits the black man who will answer the call of Africa redeemed and the black race emancipated. The future bids us come with our courage, with our manhood and our true ambition to live as men and die as men. We ought to feel good living at this time when we can individually and collectively render useful service in the cause of Africa.

### Feel Happy to Serve

As I write to you today I feel happy, extremely happy, to do my bit because I see before me the making of a mighty nation. The call for service is now, and we want young men and old men to answer the call. We must be united in brotherhood; we must live and die for one purpose, that of the redemption of our common country and the universal emancipation of the black race.

Trusting that you may see and realize the truth of all that has been written, with very best wishes, I have the honor to be

Your obedient servant,

*Marcus Garvey*

President-General, Universal Negro Improvement Association.

57 Castletown Road,  
West Kensington, W. 14,  
London, England.  
August 20, 1928

Every Negro should send his friend, mother, father, brother, sister, sweetheart, wife, or other relatives a copy of the book that is being read the world over,

## "AFRICA FOR THE AFRICANS" THE PHILOSOPHY of MARCUS GARVEY

All Leaders in the U. N. I. A. should have a copy to study the principles of the greatest Negro movement  
Vol. I, \$1.75; Vol. II, with 25 Illustrations, \$3.00; combined offer, \$4.50 post paid  
Large Size Pictures of Hon. Marcus Garvey (for framing), 40 cents. African fundamentalism (for framing), 40 cents.

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Diamond El Dorado In So. West Africa None May Explore

Soil of Luderitz Bay, Guarded Untold Wealth, Guarded by White Man's Rifles—Inhabitants Exist by Exporting Crayfish

A place where diamonds can be mined... The Negro world is doing something that is commendable...

Through Black Spectacles

In Praise of the Press

The Negro press is doing something that is commendable... It is a thing that the press do, and we cannot complain too highly...

Oyez! Oyez! Oyez!

Marquis Garvey will not be discouraged... He has resumed his activities in Europe...

Churches and Churches

A great deal of criticism, constructive as well as constructive... Churches and churches...

There Can Be No Compromise

It is not likely, therefore, that black men have forsaken the religion of their fathers... There can be no compromise...

Slavery—Physical and Religious

Slavery, physical and religious... Negro church members and workers are in danger...

Bess Must Serve His Prison Term, Is Court Ruling

Revocation of Governor's Pardon Upheld by Circuit Court Judge, Who Rules Affidavit Was Obtained from White Woman by Fraud

COLLEEN B. S. C. No. 35—As a result of a decision by Judge W. E. Townsend in Circuit Court, Thursday, the Bess case is to be served a year longer...

Dr. Buell Charges U. S. Imperialism In Firestone Rubber Deal; Liberia Forced to Accept "Firestone Loan"

Dr. Thomas Jesse Jones, educational director of the Phelps-Stokes Fund and chairman of the Inter-Continental Education Council... Dr. Buell charges U. S. imperialism...

Dr. Buell's Statements Used by Capitalists to Drive Hard Bargain—French Annexation Was "The Sword of Damocles"

LIBERTY HALL, NEW YORK, Sunday, Sept. 7.—The famed form of Negro liberty presented a gala appearance tonight on the occasion of the weekly mass meeting of the New York cohorts...

Slave Labor Shown to Be All in Plan

Native Chiefs to Furnish 300,000 Laborers Who Cannot Say "Nay"—Liberia Soon to Be Another Haiti

Dr. Johnson's Comments

Dr. Johnson's comments on the Firestone deal... He expressed his views on the matter...

Jerusalem to End Begging At Famous Wall

JERUSALEM, Aug. 28.—The Jewish people are to be freed from the practice of begging in the Holy City...

Vi-Tex Ends Skin Trouble Overnight

New Preparation Stops Itching and Burning Skin—Clears Up Boils, Ringworms, Blackheads and Other Skin Troubles

Frenchman Discovers New Way to Whiten Skin Instantly

From France Comes a New Way to a Lighter Skin—A Method That Whiteners Dark Skin in 3 Minutes

She Gained Weight With McCoy's Tablets

You are the only one who has gained weight... McCoy's Tablets...

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Dr. Buell Comes Back, Firestone Thinks Recalling Facts

Says King and State Department Fail to Comprehend His Position—Quotes Loan Agreement

President King Seeks to Justify All—Says Buell's Statement Is Untrue and Mischievous

President King's statement... Dr. Buell's statement is untrue and mischievous...

Chinese Statesman Thinks Zionism Good for Jews

The Nationalist Government in China... Zionism is good for the Jews...

Back in the Days of the Pharaohs

Negro church dignitaries—the Bishop, Presiding Elder, and Pastor—are training the Pharaohs, each dynasty taking the capacity of the slaves in a feudal and to build the greatest religious pyramid...

She Gained Weight With McCoy's Tablets

You are the only one who has gained weight... McCoy's Tablets...

STOP! TAKE NOTICE!! SPECIAL PROGRAMME

Special Call and Mass Meeting in Behalf of the Coming Daily Paper, "The Black Man"

EUROPEAN SIGNERS OF PEACE PACT MORE HEAVILY ARMED THAN IN 1913

More Than 3,000,000 Men in Actual Military Service—They Are Ever Ready to Round Out a Peace Gesture, but Armaments Increase—Fear and Suspicion Lingering

ASTHMA HAD HIM CHOKING, HELPLESS

WAS DESEPERATE, BUT SEEN FOUND COMING TO HIS RESCUE... Asthma had him choking, helpless...

INFORMATION WANTED

Persons who have information regarding the whereabouts of... Information wanted...

HAITIAN AUTHORITIES Bar Emergent Labor

HAVANA, Cuba, Aug. 23.—The Haitian authorities have issued a decree...

Garvey Day at Liberty Hall

Hon. E. B. Knox, the Popular Personal Representative of the Hon. Marcus Garvey, and Hon. Mme. de Mena-Ebimber Deliver Stirring Addresses—Juvenile Cadet Corps Holds Afternoon Meeting

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Bishop Ransom Urges Negroes to Back Smith

Assails Republican Party in Baltimore Addresses—Says Ku Klux Klan is Now G. O. P. Ally and Hand-Maiden

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NEW PEP

Start out of PEPI... NEW ENERGY, VIGOR! Whether you are 18, 25, 30, 40, 50, 60, 70, 80, 90, 100, you need it...

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THE PEOPLE'S FORUM

Garvey a Second John the Baptist

To the Editor of the Negro World: One of the most dramatic pieces in the memorable Albert Hall speech delivered by the Hon. Marcus Garvey was when he declared that despite the fact that the Negro has no part in Africa, we will not be a people without a government.

time come that we will have all honest men and women to carry on lead in the work of the Universal Negro Improvement Association! Ever since the advent of the organization, we have had to fight dishonest men and women. The headquarters has suffered greatly because of dishonesty. Many divisions of the organization have crumbled and fallen because of dishonesty.

BUELL COMES BACK RECALLING FACTS

position when he states that the effect of the loan has been to avert foreign intervention and that there have been crises in our relations with the French Government growing out of undetermined frontiers. That many Filipinos believed that in accepting the loan they were obtaining the diplomatic support of the United States is proved by quotations from the Liberator press.

Free to Asthma and Hay Fever Sufferers

Free Trial of Method That Anyone Can Use Without Discomfort or Loss of Time. We have a method for the control of Asthma, and we want you to try it at once. No matter whether you are suffering from Asthma, Hay Fever, or both, you should try our method. It is a simple, safe, and effective method that has helped thousands of people.

STIMSON OUTLINES PHILIPPINE PLANS

Governor General Reviews Four Steps Taken for Legislative and Executive Accord. WASHINGTON, Aug. 31.—The War Department received today a statement from Governor General Stimson of the Philippines explaining his formation on Thursday of a Council of State and outlining other steps in his program of co-operation between the executive and legislative branches of the Philippine Government.

That Baby You've Longed For

Mrs. Burton Advises Women on Motherhood and Companionship. "For several years I was denied the blessing of motherhood," writes Mrs. Margaret Burton, author of "The Baby You've Longed For." "I was a woman who had never known the joy of a child, and I was a woman who had never known the joy of a companion."

LUCKY GOLDSTONE

Draws the money like a magnet. The LUCKY GOLDSTONE is a unique invention that attracts money like a magnet. It is a simple, safe, and effective method that has helped thousands of people.

KISS-ME

New Magic Perfume. Kiss-Me is a new magic perfume that has helped thousands of people. It is a simple, safe, and effective method that has helped thousands of people.

GOOD LUCK QUICK!

Your Credit is Good! Oriental Lucky Ring Free. The Oriental Lucky Ring is a unique invention that attracts money like a magnet. It is a simple, safe, and effective method that has helped thousands of people.

THE WEST INDIAN STORE

Rare Books, Curious, Novelties, Incense, and more. The West Indian Store is a unique store that offers a wide variety of rare books, curios, novelties, and incense. It is a simple, safe, and effective method that has helped thousands of people.

LET ME HELP YOU SETTLE YOUR HOME LOVE TROUBLES

Are you unhappy, lonely, and alone? Let me help you settle your home love troubles. I am a simple, safe, and effective method that has helped thousands of people.

No More Suffering

West African Scientist and Herbalist will prepare for you a new kind of Bitter Tea. This is a simple, safe, and effective method that has helped thousands of people.

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OUR CLASSIFIED OPPORTUNITY COLUMNS

AGENTS WANTED. HELP WANTED-FEMALE. SPECIAL OFFER. AGENTS wanted for Madame Lily's Marvelous Hair Dressing. Write for free sample and particulars. CHEMICAL COMPANY, 1909 W. Broad St., Richmond, Va.

ALWAYS HAVE LUCK!

Blindly in Love? Games? Money? Luck? Always have luck! The LUCKY GOLDSTONE is a unique invention that attracts money like a magnet. It is a simple, safe, and effective method that has helped thousands of people.

STRAIGHT BLACK HAIR

Yours in 30 minutes. Men and Women. No matter what the color of your hair, you can have straight black hair in 30 minutes. The LUCKY GOLDSTONE is a unique invention that attracts money like a magnet. It is a simple, safe, and effective method that has helped thousands of people.

LOOK! LUCKY BLACK CAT

WONDERFUL DRESSING OIL. FREE! The Lucky Black Cat Dressing Oil is a unique invention that attracts money like a magnet. It is a simple, safe, and effective method that has helped thousands of people.

Crystal Ball

Are you searching for a winner? The Crystal Ball is a unique invention that attracts money like a magnet. It is a simple, safe, and effective method that has helped thousands of people.

AM-BISH-UN TABLETS

Manufactured by Registered Pharmacist. AM-BISH-UN TABLETS are used by men and women of all ages. They are a simple, safe, and effective method that has helped thousands of people.

IF U DON'T C

Complete Eye Exam. IF U DON'T C is a unique invention that attracts money like a magnet. It is a simple, safe, and effective method that has helped thousands of people.

LUCKY CHARM FREE

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SEPTEMBER 26, 1928! OPENING DATE SEPTEMBER 26, 1928!

UNIVERSAL LIBERTY UNIVERSITY

(Formerly Smallwood-Corey Industrial Institute) Claremont, Surrey County, Virginia, U. S. A. Situated Upon the Banks of the Historic James River A Negro Slave Pen in 1662, Now a Cultural Training Ground for Negroes

An Institution Where Negro Boys and Girls Are Trained for Real Race Leadership Slogan for 1928: "Every Division a Student"

Officers and Members of Divisions Should See to It That Their Divisions Are Represented by Sending at Least One Student

The Courses of Study Cover a Wide Range, Among Which Are Collegiate, Academic, Grammar Grade for Children of the Practice School, Industrial, Scientific, Agricultural, Business, Domestic Science, Music, Normal, Bible Training, Sewing, Typewriting, Stenography, Bookkeeping

Opening Date, September 26, 1928 Registration, Sept. 24 and 25, 1928 For Details as to Terms, etc., Write to UNIVERSAL LIBERTY UNIVERSITY

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LUCK you! FREE! Genuine Gilt Lucky Black Cat, Wishbone and Lucky Horseshoe

YES! All folks who order this famous Wishbone Ring, famous African Three Serpents' Head design, with these gorgeous gems, will get 200% more than any other Wishbone Ring. It is a simple, safe, and effective method that has helped thousands of people.

ORIENTAL IMPORT CO. 287 Broadway, Dept. 4, New York, N. Y. English, French, Italian Instructor Morning 0934 The Old Reliable BROADWAY AUTO SCHOOL 30 AUTO INSTRUCTIONS \$10

217 WEST 123rd STREET, Just WEST OF 7th AVENUE Cars for Hire for State Examinations, \$3.50 B. F. THOMAS, Prop.

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